

West Virginia Medical JOURNAL

West Virginia State Medical Association



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Advertising Rates

Size	Rate
2-Page Spread	\$1,300
Back Cover	\$1,100
Inside Back/Front Cover	\$1,000
Full Page	\$900
½ Page	\$525
⅓ Page	\$380

*Cover positions are sold on a first come, first served basis.

Issue Launch

Issue	Month
Quarter 1	March
Quarter 2	June
Quarter 3	September
Quarter 4	December

Artwork Requirements

We only accept ads in .PDF, .TIF, or .JPG formats. They must be at least 300 dpi and in CMYK format. All fonts must be included if applicable. Submissions must be 100 percent of the reproduction size.

Ad Sizes (width x height)

*If ad requires a bleed, add .125" to all sides beyond trim. Keep all live matter at least .25" from the trim.

2-Page Spread	Trim Size: 17" x 11" <i>With bleed: 17.25" x 11.25"</i>
Back Cover	Trim Size: 8.5" x 11" <i>With bleed: 8.75" x 11.25"</i>
Inside Back/ Front Cover	Trim Size: 8.5" x 11" <i>With bleed: 8.75" x 11.25"</i>
Full Page	Trim Size: 8.5" x 11" <i>With bleed: 8.75" x 11.25"</i>
½ Page	7.375" x 4.65"
⅓ Page	7.375" x 3"

Distribution

Published Quarterly

1,500 physicians from all specialties

WVJM is the only West Virginia peer-reviewed medical journal in print

Also available online

